

Dr.A.HEMALATHA

Assistant Professor,
Department of Commerce,
Bishop Heber College,
Tiruchirappalli - 17.

E-mail :

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Qualification

Degree	Branch	Institution / University	Year of Passing
M.B.A.	Finance	Alagappa University	2010
M.Phil.	Commerce	Alagappa University	2004
M.COM.,Corporate Finance.	Commerce	Bharadidasan University	2002
B.COM.,	Commerce	Bharadidasan University	2000

Ph.D. Details

Title of Thesis A study on Investment Behaviour among Employees of Private Sector Banks , Trichirapalli , Tamilnadu .	Area of Specialization Finance	Year of Award Pursuing
Research Supervisor Dr. D.Fennala Agnes Iyrin	Research Centre Bishop Heber College,Trichy	
Obtained Post Doctoral Fellowship : Host Institution :	Agency	

Work Experience

Name of Institution	Address of Institution	Designation	From	To
Bishop Heber College.	Vayalur Via . Trichy.	Assistant Professor	2014,June.	till date
PRIST SCHOOL OF BUSINESS.	PRIST UNIVERSITY, Vallam. Tanjore.	Assistant Professor	July ,2011	2014, March.
Chidambaram Pillai college for Women.	Manachannalur. Trichy.	Lecturer	2009 , June	2011 , March.

Field Experience

Type	Name of the Sector	Designation	From	To
Industry	T.I.M.E. INSTITUTE ,Trichy . Academic cou	Academic Counsellor.	November 2007	December , 2009

Table of Contents

1.	Conferences / workshops / Seminars Attended	13
2.	Research Papers Presented	9
3.	Publication in Journals	0
4.	Publication in Books	0
5.	Books Published / Edited	0
6.	Conferences / Workshops / Seminars Organised	0
7.	Research Projects	0
8.	Resource Person	0
9.	Consultancy	0
10.	Awards Recieved	0
11.	Patent	0
12.	Extension Activities Undertaken	0
13.	Professional Membership	0
14.	M.Phil. / Ph.D. Produced	0 / 0

1. National level Workshop on **"Applications of AMOS in Social Science Research."** sponsored by Department of Commerce organized by Department of Commerce at The American College , Madurai. during 12/10/2018 to 01/01/1900.
2. National level Seminar on **"Plagiarism - Free Report Writing Techniques in Social Science Research."** sponsored by Bangalore University Teachers council of Commerce and management organized by Department of Commerce and Management Studies ,Acharya Institute of Graduate Studies - Bangalore at Bangalore. during 28/09/2018 to 28/09/2018.
3. International level Conference on **"EMERGING TRENDS IN SERVICE SECTOR IN THE TRANSFORMATION OF THE INDIAN ECONOMY"** sponsored by BISHOP HEBER COLLEGE organized by DEPARTMENT OF COMMERCE at TRICHY during 12/01/2017 to 01/01/1900.
4. National level Seminar on **"Problems and Prospects of Rural Banking and its Impact on Empowerment of Rural Households."** sponsored by Indian Council of Social Science Research. New Delhi. organized by Dr.N.G.P. Arts and Science College. at Coimbatore. during 18/12/2014 to 18/12/2014.
5. National level Seminar on **"Social Rejuvenation Through Corporate Social Responsibility."** sponsored by ICSSR organized by Department of Commerce. at K.S.Rangasamy College of Arts & Science (Autonomous) during 20/09/2014 to 20/09/2014.
6. International level Workshop on **"Effective Teaching if Finance."** sponsored by Bharathidasan University , Trichy. organized by Department of Commerce and Financial Studies.- at Bharathidasan University , Tiruchy. during 27/07/2013 to 27/07/2013.
7. National level Conference on **"Innovations in Management, Technology & Science"** sponsored by PRIST University. organized by PRIST SCHOOL OF BUSINESS. at PRIST University - Vallam , Tajore. during 05/10/2012 to 05/10/2012.
8. National level Seminar on **"Problems & Challenges in the Management of MSME."** sponsored by Jamal Mohamed College organized by Department of Business Administration. at Jamal Mohamed College , Trichy. during 25/02/2012 to 25/02/2012.
9. National level Seminar on **"Kbnowledge Management : Issues and Challenges."** sponsored by Ministry of Textiles , Govt of India. organized by Sardar Vallabhbhai Patel. at Sardar Vallabhbhai Patel International School of Textiles & Management. during 24/01/2012 to 24/01/2012.
10. International level Workshop on **"The Art of Journal and Thesis Writing - WAJTHEW - 2012"** sponsored by PRIST University organized by Centre for Research and Development & Centre for Development of Teaching and Learning. at PRIST University - Vallam , Thanjavur. during 05/01/2012 to 05/01/2012.
11. -1 level Workshop on **"DATA ANALYSIS USING SPSS"** sponsored by organized by at during 01/01/1900 to 01/01/1900.
12. -1 level Conference on **"Sustaining a Competitive Advantages in the Changing Business Scenario"** sponsored by organized by at during 01/01/1900 to 01/01/1900.

1. **"A Study on customer satisfaction on OLA Auto"** in the International conference on *Emerging trends in service sector in the Transformation of the Indian Economy* sponsored by Department of Commerce, organized by Department of Commerce at Bishop Heber College during 12/01/2017 to 01/01/1900.
2. **"A study on Digitalised Empowerment in India with Special Rerernce to E-Banking."** in the International conference on *Digital India prospects and Challenges*. sponsored by Bishop Heber College., organized by Conference at Bishop Heber College , Trichy. during 20/08/2015 to 20/08/2015.
3. **"A Study of Digital Empowered with special Reference to E-Learning."** in the International conference on *Digital India Prospects and Challenges*. sponsored by Bishop Heber College., organized by Commerce at Bishop Heber college , Trichy. during 20/08/2015 to 20/08/2015.
4. **"A study on Digitalized Process of Recruitment and Selection."** in the International conference on *International Conference on Digital India Prospects and Challenges*. sponsored by Bishop Heber College., organized by Commerce at Bishop Heber College, Trichy. during 20/08/2015 to 20/08/2015.
5. **"A Study on Digital Empowerment in India with special reference to Internet Arbitration."** in the International conference on *Digital India Prospects and Challenges*. sponsored by Bishop Heber College., organized by Commerce. at Bishop Heber College, Trichy. during 20/08/2015 to 20/08/2015.
6. **"Challenge & Prospects of Women Entrepreneurs."** in the International conference on *Contemporary Issues in Business*. sponsored by Bishop Heber College., organized by Department of Commerce. at Bishop Heber College, Trichy. during 05/12/2014 to 01/01/1900.
7. **"Astudy on Credit Cards - SBI"** in the National conference on *MSMEs - The Role of Banks in India*. sponsored by UGC., organized by Holy cross College - Commerce Department. at Holy Cross College - Trichy. during 21/08/2014 to 01/01/1900.
8. **"Customer Relationship Management."** in the National conference on *Recent Trends in Management Practices*. sponsored by UGC, organized by Research Department of Business Admiistration. at Rajah Serfoji Government Colege (Autonomous) during 25/02/2013 to 01/01/1900.
9. **"Social Media Marketing."** in the National conference on *Recent Trends in Marketing - Opportunities ad Challenges*. sponsored by National Institute of Technology., organized by Management studies. at NIT - Trichy during 20/02/2013 to 20/02/2013.

Signature of Staff
(A.HEMALATHA)