Dr.C.PRECILLA

Associate Professor, Department of Commerce, Bishop Heber College, Tiruchirappalli - 17. E-mail : precimc@gmail.com Phone : 9894527788 Web:

Qualification

Degree	Branch	Institution / University	Year of Passing
M.Phil	Commerce	Bharathidasan University	2005
M.Com	Commerce	Bharathidasan University	1995
B.Com	Commerce	Bharathidasan University	1989

Ph.D. Details

Title of Thesis	Area of Specialization	
A STUDY ON FINANCIAL EMPOWERMENT OF WOMEN ENTREPRENEURS WITH SPECIAL	FINANCE AND MARKETING	
REFERENSEDER/BSTRICT CENTRAL Research Centre BR-MPBBBRAERAWNK LIMITED, TIRUQHERARPAHANA DISTRICT		Year of Award



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Table of Contents

1.	Conferences / workshops / Seminars Attended	0	
2.	Research Papers Presented	0	
3.	Publication in Journals		
4.	Publication in Books		
5.	Books Published / Edited		
6.	Conferences / Workshops / Seminars Organised		
7.	Research Projects	0	
8.	Resource Person	0	
9.	Consultancy	0	
10.	Awards Recieved	0	
11.	Patent	0	
12.	Extension Activities Undertaken	0	
13.	Professional Membership	0	
14.	M.Phil. / Ph.D. Produced	0 / 0	

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Publication in Journals - 16

- "Cross cultural Communication Conflicts encountered by Multinational Corporations" published in Primax Foundation (CONFERENCE PROCEEDING) Vol., Issue No., September 2018 ISSN : ---.
- "A study on currency derivatives in NSE with special reference to futures" published in International journal of trade and global business perspectives (E-JOURNAL) Vol. 6, Issue No. IV, December 2017 ISSN : 2319-9059.

Impact factor , Scopus Index , h - index ${\rm H5},$ Citation index ${\rm C1}$

- 3. "Green banking an innovative strategy for sustainable development" published in Journal of Commerce and Management (CONFERENCE PROCEEDING) Vol., Issue No., January 2017 ISSN : ---.
- 4. **"Augmentation of customer relationship through E-CRM in Banking Industry"** published in Business finance and management challenges in the global era (CONFERENCE PROCEEDING) Vol., Issue No., January 2017 ISSN : ---.
- 5. **"Role of Co-operative Banks inEmpowerment of women"** published in International Journal of Research & Business Innovation (NON PEER REVIEW) Vol. 3, Issue No. 5, February 2015 ISSN : 2321-5615.
- 6. **"The Antecedents on Financial Empowerment of Women Entrepreneurs through Micro Finance with reference"** published in International Journal of Management and Social Development (PEER REVIEW) Vol. 2, Issue No. 2, February 2015 ISSN : 2348-1919.
- 8. **"Empowering women for economic develoment"** published in Research explorer (NON PEER REVIEW) Vol. 3, Issue No. 9, October 2014 ISSN : ---.
- 9. "Problems of women entrepreneurship in India" published in SELP JOURNAL OF SOCIAL SCIENCE (PEER REVIEW) Vol. 5, Issue No. 20, June 2014 ISSN : 0975-9999.
- 10. "Problem s of women Entrepreneurship in India" published in Selp Journal of Social Science (PEER REVIEW) Vol., Issue No., June 2014 ISSN : 0975-9999.

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- 11. "Role of Self Help Group Entrepreneurship Development through Micro Finance in Pondicherry" published in Applied Research in commerce and Management (CONFERENCE PROCEEDING) Vol., Issue No., January 2014 ISSN : ---.
- "An Overview of Problems and challenges of women entrepreneurs in India" published in Cauvery Research Journal (CONFERENCE PROCEEDING) Vol. 7, Issue No. 1&2, September 2013 ISSN : 0975-1300.

13. **"An Overview of problems and challenges of women entrepreneurs in India"** published in Cauvery Research Journal (CONFERENCE PROCEEDING) Vol. 7, Issue No. 1&2, June 2013 ISSN : 0975-1300.



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