

Prof.H.KAVITHA

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Department of Commerce,
Bishop Heber College,
Tiruchirappalli - 17.

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Qualification

Degree	Branch	Institution / University	Year of Passing
Ph.D.	commerce	Bharathidasan University	2016
MBA	HR	Periyar University	2009
M.phil.,	commerce	Alagappa University	2006
M.com.,	Commerce	Annamalai University	2002
B.Com	commerce	Annamalai University	1999

Ph.D. Details

Title of Thesis		Area of Specialization	
A STUDY ON CONTRIBUTION OF SMALL SCALE INDUSTRIES, TIRUCHIRAPPALLI		BANKING	
Research Supervisor	Research Centre	Year of Award	
S.ELANGO	URUMU DHANALAKSHMI COLLEGE,KATTUR.	APRIL-2016	

Cleared NET / SET :	Details	Year of Passing

Additional Qualification

Name of Course	Place of Study	Date	Duration
Diploma in Information and system management	APTECH, Coimbatore	June 1998	1 year

Work Experience

Name of Institution	Address of Institution	Designation	From	To
Ururu Dhanalakshmi College	Ururu Dhanalakshmi College,Kattur, Trichy.	Assistant Professor	2007	2012
Bishop heber college	Bishop Heber College,Puthur, Trichy-62 0017	Assistant Professor	16-062012	till date

Teaching / Research Experience**U.G. :** 13 years**P.G. :** 5 years**M.Phil. :** -**Ph.D. :****Research Guidance****U.G. :****P.G. :** 9 years**M.Phil. :****Ph.D. :****Table of Contents**

1.	Conferences / workshops / Seminars Attended	50
2.	Research Papers Presented	16
3.	Publication in Journals	17
4.	Publication in Books	11
5.	Books Published / Edited	0
6.	Conferences / Workshops / Seminars Organised	1
7.	Research Projects	0
8.	Resource Person	0
9.	Consultancy	0
10.	Awards Recieved	0
11.	Patent	0
12.	Extension Activities Undertaken	0
13.	Professional Membership	0
14.	M.Phil. / Ph.D. Produced	0 / 0

1. College level -1 on **"INCUBATIONCENTRE"** sponsored by DEPARTMENT OF COMMERCE organized by DEPARTMENT OF COMMERCE at BISHOP HEBER COLLEGE during 20/04/2022 to 22/04/2022.
2. National level -1 on **"TECHNOPRENEURSHIP"** sponsored by DEPARTMENT OF COMMERCE organized by DEPARTMENT OF COMMERCE at BISHOP HEBER COLLEGE during 15/03/2022 to 16/08/2022.
3. College level Workshop on **"AUTHOR PROFILE MANAGEMENT"** sponsored by INDIAN ACCOUNTING ASSOCIATION organized by BISHOP HEBER COLLEGE at ONLINE during 08/10/2021 to 10/10/2021.
4. International level Conference on **"STEP UP SUSTAINABLE DEVELOPMENT GOALS INTO ACTIONS"** sponsored by BISHOP HEBER COLLEGE organized by DEPARTMENT OF COMMERCE at TRICHY. during 31/03/2021 to 31/03/2021.
5. College level Workshop on **"WORKSHOP ON E-RESOURCES: A BOON FOR THE TEACHING AND RESEARCH"** sponsored by N-LIST organized by DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE at BISHOP HEBER COLLEGE during 26/03/2021 to 27/03/2021.
6. College level Workshop on **"E-CONTENT DEVELOPMENT"** sponsored by BISHOP HEBER COLLEGE organized by DEANERY OF ACADEMIS at BISHOP HEBER COLLEGE during 27/10/2020 to 02/11/2020.
7. International level Workshop on **"DIGITAL MARKETING"** sponsored by NATIONAL COLLEGE organized by DEPARTMENT OF COMMERCE at TRICHY during 24/02/2020 to 24/02/2020.
8. International level Conference on **"OPPORTUNITIES AND CHALLENGES OF BUSINESS IN THE CHANGING SCENARIO"** sponsored by JAMAL MOHAMED COLLEGE organized by DEPARTMENT OF COMMERCE at TRICHY. during 23/01/2020 to 23/01/2020.
9. International level Conference on **"INTERNATIONAL CONFERENCE"** sponsored by JAMAL MOHAMED COLLEGE organized by DEPARTMENT OF COMMERCE at TRICHY. during 23/01/2020 to 23/01/2020.
10. International level Conference on **"CURRENT ISSUES IN INDIAN ECONOMY"** sponsored by ISDC organized by DEPARTMENT OF COMMERCE at TIRUCHIRAPPALLI. during 08/01/2020 to 08/01/2020.
11. Regional level Workshop on **"TALLY WITH GST"** sponsored by NATIONAL COLLEGE organized by DEPARTMENT OF COMMERCE at TRICHY. during 16/09/2019 to 16/09/2019.
12. Regional level Seminar on **"GST AND ITS IMPLICATION ON BUSINESS"** sponsored by PRIST UNIVERSITY organized by PRIST UNIVERSITY at TIRUCHIRAPPALLI. during 21/08/2019 to 21/08/2019.
13. College level Refresher on **"FACULTY RECHARGING PROGRAMME"** sponsored by BISHOP HEBER COLLEGE organized by IQAC at TRICHY. during 12/06/2019 to 12/06/2019.
14. International level Conference on **"INNOVATIONS IN BUSINESS AND MANAGEMENT"** sponsored by AMERICAN COLLEGE organized by DEPARTMENT OF COMMERCE at MADURAI during 01/02/2019 to 02/02/2019.
15. International level Conference on **"SERVICES MARKETING - PROCESS, PRACTICES AND POTENTIAL"** sponsored by NATIONAL COLLEGE organized by NATIONAL COLLEGE at TIRUCHIRAPPALLI. during 24/01/2019 to 24/01/2019.
16. National level Conference on **"SERVICES MARKETING -PROCESS,PRACTICES AND POTENTIAL"** sponsored by NATIONAL COLLEGE organized by NATIONAL COLLEGE at TIRUCHIRAPPALLI. during 24/01/2019 to 24/01/2019.
17. College level Workshop on **"R PROGRAMMING FOR STATISTICAL ANALYSIS"** sponsored by BISHOP HEBER COLLEGE organized by COMMERCE DEPARTMENT at TRICHY during 22/01/2019 to 01/01/1900.

18. National level Workshop on **"APPLICATIONS OF AMOS IN SOCIAL SCIENCE RESEARCH"** sponsored by THE AMERICAN COLLEGE organized by COMMERCE DEPARTMENT at MADURAI. during 12/10/2018 to 01/01/1900.
19. National level Workshop on **"APPLICATION OF AMOS IN SOCIAL SCIENCE RESEARCH"** sponsored by AMERICAN COLLEGE organized by AMERICAN COLLEGE at MADURAI during 12/10/2018 to 13/10/2018.
20. International level Conference on **"SUSTAINING A COMPETE IN THE CHANGING BUSINESS SCENARIO"** sponsored by BISHOP HEBER COLLEGE organized by COMMERCE DEPARTMENT at TRICHY during 12/09/2018 to 12/09/2018.
21. International level Conference on **"SUSTAINING A COMPETITIVE ADVANTAGE IN THE CHANGING BUSINESS SCENARIO"** sponsored by BISHOP HEBER COLLEGE organized by COMMERCE DEPARTMENT at TRICHY. during 12/09/2018 to 12/09/2018.
22. College level Workshop on **"EXAMINATIONS AND EVALUATIONS REFORMS"** sponsored by BISHOP HEBER COLLEGE organized by IQAC at TIRUCHIRAPPALLI. during 10/03/2018 to 10/03/2018.
23. College level Orientation on **"RECENT TRENDS IN RESEARCH:IN INTERDISCIPLINARY APPROACH"** sponsored by UNITED BOARD FOR CHRISTIAN HIGHER EDUCATION IN ASIA organized by BISHOP HEBER COLLEGE. at TRICHY during 01/03/2018 to 01/01/1900.
24. College level Workshop on **"INTERNATIONAL FIINANCIAL REPORTING STANDARDS"** sponsored by BISHOP HEBER COLLEGE organized by COMMERCE DEPARTMENT at TRICHY during 09/02/2018 to 09/02/2018.
25. Regional level Workshop on **"INTERNATIONAL FINANCIAL REPORTING STANDARDS"** sponsored by ISDC organized by BISHOP HEBER COLLEGE at TIRUCHIRAPPALLI. during 09/02/2018 to 09/02/2018.
26. International level Conference on **"EMERGING TRENDS IN SERVICES SECTOR IN THE TRANSFORMATION OF THE INDIAN ECONOOMY"** sponsored by COMMERCE DEPARTMENT organized by BISHOP HEBER COLLEGE at TIRUCHIRAPPALLI. during 01/12/2017 to 01/12/2017.
27. International level Conference on **"EMERGING TRENDS IN SERVICE SECTOR IN THE TRANSFORMATION OF THE INDIAN WCONOMY"** sponsored by BISHOP HEBER COLLEGE organized by COMMERCE DEPARTMENT at TRICHY during 01/12/2017 to 01/12/2017.
28. International level Conference on **"EMERGING TRENDS IN ABSFORMATION OF THE INDIAN ECOONOMY"** sponsored by BISHOP HEBER COLLEGE organized by COMMERCE DEPARTMENT at TRICHY during 01/12/2017 to 01/12/2017.
29. College level Orientation on **"EFFECTIVELYIMPARTING MORAL VALUES ON STUDENTS"** sponsored by BISHOP HEBER COLLEGE organized by RLC at TRICHY. during 25/07/2017 to 25/07/2017.
30. College level Refresher on **"FACULTY EMPOWERMENT PROGRAMME"** sponsored by BISHOP HEBER COLLEGE organized by IQAC at TRICHY during 14/06/2017 to 14/06/2017.
31. International level Conference on **"BUSINESS,FINANCE AND MANAGEMENT:CHALLENGES IN THE GLOBAL ERA"** sponsored by UGC organized by URUMU DHANALAKSHMI COLLEGE at KATTUR,TRICHY. during 20/01/2017 to 01/01/1900.
32. College level Workshop on **"Curriculam Design and Evalution Techniques"** sponsored by DST-FIST AND DBT STAR College organized by Bishop Heber College at Bishop Heber college during 21/11/2016 to 22/11/2016.
33. International level Conference on **"RECENT TRENDS IN BUSINESS AND FINANCE"** sponsored by BISHOP HEBER COLLEGE organized by DEPARTMENT OF COMMERCE at TRICHY during 05/10/2016 to 01/01/1900.
34. International level Conference on **"INNOVATION AND CREATIVITY IN MANAGEMENT PRACTICES"** sponsored by KONGUNADU ARTS AND SCIENCE COLLEGE organized by DEPARTMENT OF BUSINESS MANAGEMENT at COIMBATORE during 25/09/2015 to 01/01/1900.

35. International level Conference on **"INTERNATIONAL CONFERENCE ON DIGITAL INDIA"** sponsored by BISHOP HEBER COLLEGE organized by COMMERCE DEPARTMENT at TRICHY during 20/08/2015 to 20/08/2015.
36. National level Seminar on **"SOCIAL ENTREPRENEURSHIP - A DRIVE FOR SUSTAINABILITY"** sponsored by UGC organized by OERIYAR E.V.R. COLLEGE at TRICHY during 27/02/2015 to 01/01/1900.
37. International level Conference on **"EMERGING TRENDS IN MANAGEMENT, COMMERCE, EDUCATION AND ECONOMICS"** sponsored by SWAMI VIVEKANANDA INSTITUTE OF MANAGEMENT organized by SVIM at THANJAVUR during 12/02/2015 to 01/01/1900.
38. National level Seminar on **"GREEN MARKETING IN INDIA PROBLEMS AND POSPECTS"** sponsored by M.R.GOV'T ARTS COLLEGE organized by PG AND RESEARCH DEPARTMENT OF COMMERCE at MANNARKUDI during 12/12/2014 to 01/01/1900.
39. International level Conference on **"CONTEMPORARY ISSUES IN BUSINESS"** sponsored by BISHOP HEBER COLLEGE organized by DEPARTMENT OF COMMERCE at TRICHY during 05/12/2014 to 05/12/2014.
40. National level Seminar on **"RETAIL MARKETING IN INDIA PROBLEMS AND PROSPECTS"** sponsored by UGC organized by URUMU DHANALAKSHMI COLLEGE at TRICHY during 19/09/2014 to 20/09/2014.
41. College level Workshop on **"QUESTION PAPER SETTING"** sponsored by BISHOP HEBER COLLEGE organized by DEPARTMENT OF COMMERCE at TRICHY during 19/07/2014 to 20/07/2014.
42. International level Seminar on **"HEALTH ECONOMICS AND MANAGEMENT"** sponsored by TISSL INTERNATIONAL.BELGIUM organized by RAJEH SERFOJI GOVERNMENT COLLEGE at THANJAVUR during 30/01/2014 to 31/01/2014.
43. International level Conference on **"APPLIED RESEARCH IN COMMERCE AND MANAGEMENT"** sponsored by BISHOP HEBER COLLEGE organized by DEPARTMENT OF COMMERCE at TRICHY during 22/01/2014 to 01/01/1900.
44. Regional level Workshop on **"RESEARCH TECHNIQUES AND DATA ANALYSIS"** sponsored by BISHOP HEBER COLLEGE organized by DEPARTMENT OF COMMERCE at TRICHY during 21/10/2013 to 01/01/1900.
45. International level Conference on **"SUSTAINABLE INCLUSIVE GROWTH IN THE GLOBAL SCENARIO- ISSUES AND CHALLENGES"** sponsored by ADAIKALA MATHA INSTITUTE OF MANAGEMENT organized by ADAIKALAMATHA INSTITUTE OF MANAGEMENT at THANJAVUR during 28/09/2013 to 01/01/1900.
46. National level Seminar on **"CONTEMPORARY TRENDS IN THE AVENUES OF COMMERCE AND MANAGEMENT"** sponsored by CAUVERY COLLEGE FOR WOMEN organized by DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT at TRICHY during 20/09/2013 to 21/09/2013.
47. Regional level Workshop on **"HOW TO USE SPSS IN COMMERCE AND MANAGEMENT STUDIES"** sponsored by SWAMI VIVEKANANDA INSTITUTE OF MANAGEMENT organized by SVIM at THANJAVUR during 17/08/2013 to 01/01/1900.
48. International level Conference on **"RECENT TRENDS IN COMMERCE AND BUSINESS MANAGEMENT"** sponsored by AVS COLLEGE OF ARTS AND SCIENCE organized by DEPARTMENT OF COMMERCE at SALEM during 26/07/2013 to 01/01/1900.
49. International level Conference on **"IMPACT OF GLOBAL CRISIS IN INDIA BUSINESS"** sponsored by ANNAI MATHAMMAL SHEELA ENGINEERING COLLEGE organized by DEPARTMENT OF MANAGEMENT STUDIES at NAMAKKAL during 14/09/2012 to 01/01/1900.
50. National level Conference on **"BUSINESS AND FINANCE"** sponsored by JAMAL INSTITUTE OF MANAGEMENT organized by JMC at TRICHY during 03/03/2012 to 01/01/1900.

1. **"A COMPARITIVE STUDY ON CUSTOOWER SATISFACTION TOWARDS PUBLIC & PRIVATE SECTOR ON E-BANKING SERVICES, TRICHY."** in the International conference on *STEP UP SUSTAINABLE DEVELOPMENT GOALS INTO ACTIONS* sponsored by BISHOP HEBER COLLEGE, organized by DEPARTMENT OF COMMERCE at TRICHY. during 31/03/2021 to 31/03/2021.
2. **"FINANCIAL PERFORMANCE ANALYSIS OF SELECTED COMMERCIAL BANKS"** in the International conference on *OPPORTUNITIES AND CHALLANGES OF BUSINESS IN THE CHANGING SCENARIO* sponsored by JAMAL MOHAMED COLLEGE, organized by DEPARTMENT OF COMMERCE at TRICHY. during 23/01/2020 to 23/01/2020.
3. **"A STUDY ON IMPACT OF GST ON INDIAN ECONOMY"** in the International conference on *CURRENT ISSUES IN INDIAN ECONOMY* sponsored by ISDC, organized by COMMERCE DEPARTMENT at TRICHIRAPPALLI during 08/01/2020 to 08/01/2020.
4. **"E-BANKING SERVICES ON CUSTOMER VALUE AND CUSTOMER LOYALTY."** in the International conference on *INNOVATIONS IN BUSINESS AND MANAGEMENT* sponsored by THE AMERICAN COLLEGE, organized by COMMERCE DEPARTMENT at MADURAI during 01/02/2019 to 02/02/2019.
5. **"E-BANKING SERVICES ON CUSTOMER VALUE AND CUSTOMER LOYALTY"** in the International conference on *INNOVATIONS IN BUSINESS AND MANAGEMENT* sponsored by THE AMERICAN COLLEGE, organized by COMMERCE DEPARTMENT at MADURAI during 01/02/2019 to 01/01/1900.
6. **"AN ANALYTICAL INVESTIGATION ON IMPACT OF INDIAN COMMODITY MARKET OF FOREIGN DIRECT INVESTMENT (FDI) IN INDIA"** in the National conference on *SERVICES MARKETING - PROCESS, PRACTICES AND POTENTIAL* sponsored by NATIONAL COLLEGE, organized by COMMERCE DEPARTMENT at TRICHIRAPPALLI during 24/01/2019 to 01/01/1900.
7. **"A STUDY ON SAFETY AND WELFARE MEASURES ADOPTED BY THE KISCOL GRANDS HOTEL, COIMBATORE."** in the International conference on *SUSTAINING A COMPETITIVE ADVANTAGE IN THE CHANGING BUSINESS SCENARIO* sponsored by BISHOP HEBER COLLEGE, organized by COMMERCE DEPARTMENT at TRICHY during 12/09/2018 to 12/09/2018.
8. **"E-COMMERCE"** in the International conference on *SUSTAINING A COMPETITIVE ADVANTAGE IN THE CHANGING BUSINESS SCENARIO* sponsored by BISHOP HEBER COLLEGE, organized by DEPARTMENT OF COMMERCE at TRICHY. during 12/09/2018 to 12/09/2018.
9. **"A STUDY ON PARADIGM SHIFT IN TELECOMMUNICATION SECTOR IN INDIA"** in the International conference on *EMERGING TRENDS IN SERVICE SECTOR IN THE TRANSFORMATION OF THE INDIAN ECONOMY* sponsored by BISHOP HEBER COLLEGE, organized by DEPARTMENT OF COMMERCE at TRICHY. during 01/12/2017 to 01/12/2017.
10. **"MEDIA AND ENTERTAINMENT."** in the International conference on *EMERGING TRENDS IN SERVICE SECTOR IN THE TRANSFORMATION OF THE INDIAN ECONOMY* sponsored by BISHOP HEBER COLLEGE, organized by DEPARTMENT OF COMMERCE at TRICHY. during 01/12/2017 to 01/12/2017.
11. **"RECENT TRENDS OF TOURISM INDUSTRY IN TRICHY."** in the International conference on *EMERGING TRENDS IN SERVICE SECTOR IN THE TRANSFORMATION OF THE INDIAN ECONOMY* sponsored by BISHOP HEBER COLLEGE, organized by DEPARTMENT OF COMMERCE at TRICHY. during 01/12/2017 to 01/12/2017.
12. **"RECENT TRENDS OF TICHY.OURIAM INDUSTRY IN TR"** in the International conference on *RANSFORMATION OF THE INDIAN ECONOMY* sponsored by BISHOP HEBER COLLEGE, organized by COMMERCE DEPARTMENT at TRICHY during 01/12/2017 to 01/12/2017.
13. **"A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS E-MARKETING IN TRICHY."** in the International conference on *BUSINESS, FINANCE AND MANAGEMENT* sponsored by URUMU DHANALAKSHMI COLLEGE, organized by COMMERCE DEPARTMENT at TRICHY during 20/01/2017 to 01/01/1900.

14. **"rOLE OF CORPORATE SOCIAL RESPONSIBILITY: aN eFFORT OF SECTORAL ANALYSIS OF INDIAN STOCK MARKET"** in the International conference on *rECENT TRENDS IN BUSINESS AND FINANCE* sponsored by BISHOP HEBER COLLEGE, organized by DEPARTMENT OF COMMERCE at TRICHY. during 05/10/2016 to 05/10/2016.
15. **"Role of Banks in Growth of the SSI"** in the National conference on *Green Marketing* sponsored by M.R.Govt Arts College, organized by M.R.Govt Arts college at M.R. Govt Arts College during 12/12/2014 to 12/12/2014.
16. **"A key stone of microfinanance of selff help group"** in the National conference on *Business and finance NCBF-2012* sponsored by Jamal Mohammed College, organized by Jamal Institute of Management at Jamal college during 03/03/2012 to 03/03/2012.



1. **"Effect of service quality on satisfaction and word of mouth small scale industries and their commercial scales in Tamil Nadu."** published in scopus (E-JOURNAL) Vol. 11, Issue No. 11, November 2020 ISSN : 0976-6510.
2. **"Effect of service quality on satisfaction and word of mouth small scale industries and their commercial scales in Tamil Nadu."** published in scopus (E-JOURNAL) Vol. 11, Issue No. 11, November 2020 ISSN : 0976-6510.
3. **"Role of Commercial Banks financing and explaining towards the small scale firms in tamil nadu: An empirical investigation of entrepreneurs perspectives."** published in scopus (E-JOURNAL) Vol. 11, Issue No. 10, October 2020 ISSN : 0976-6510.
4. **"A STUDY ON CONTRIBUTION OF SBI TO SSI."** published in SCOPUS (PEER REVIEW) Vol. XII, Issue No. IX, September 2020 ISSN : 1006-7930.
5. **"A STUDY ON CONTRIBUTION OF COMMERCIAL BANK TO SSI."** published in SCOPUS (E-JOURNAL) Vol. XII, Issue No. IV, April 2020 ISSN : 1006-7930.
6. **"A STUDY ON IMPACT OF GST ON INDIAN ECONOMY"** published in OUR HERITAGE (E-JOURNAL) Vol. 68, Issue No. 45, February 2020 ISSN : 0474 9030.

Impact factor , Scopus Index , h - index , Citation index 10.26643
8. **"E-BANKING SERVICES ON CUSTOMER VALUE AND CUSTOMER LOYALTY"** published in JOURNAL OF APPLIED SCIENCE AND COMPUTATIONS. (E-JOURNAL) Vol. 6, Issue No. 1, January 2019 ISSN : 1076-5131.
9. **"E-BENKING SERVICES ON CUSTOMER VALUE AND CUSTOMER LOYALTY"** published in JOURNAL OF APPLIED SCIENCE AND COMPUTATIONS (PEER REVIEW) Vol. 6, Issue No. 01, January 2019 ISSN : 1076-5131.
10. **"AN ANALYTICAL INVESTIGATION ON IMPACT OF INIDIAN COMMODITY MARKET ON FOREIGN DIRECT INVESTMENT (FDI) IN INDIA."** published in JOURNAL OF MANAGEMENT RESEARCH AND ANALYSIS (E-JOURNAL) Vol. 06, Issue No. 01(1CSMPPP), January 2019 ISSN : 2394-2770.
11. **"Financial Performance and sickness of SSI Sector"** published in Research and Business Innovation (SELECT) Vol. 3, Issue No. , February 2015 ISSN : 2321-5615.
12. **"An Emperical investigation about attract and retain a critical group of talented people in the organisation- special reference to steels and fabrications Industry in Trichy District."** published in Research Explorer (CONFERENCE PROCEEDING) Vol. II, Issue No. , December 2013 ISSN : 2250-1940.

13. **"Role of Commercial Banks in Wconomic Development"** published in The Avenues of Commerce and Management (CONFERENCE PROCEEDING) Vol. 7, Issue No. , September 2013 ISSN : 0975-1300.
14. **"A study on the Impact of New Economic Policy on the Handloom Industry in TamilNadu"** published in International journal of Applied Management Research (CONFERENCE PROCEEDING) Vol. 3, Issue No. , December 2011 ISSN : 0974 8709.
15. **"AN ANALYTICAL INVESTIGATION ON IMPACT OF INDIAN COMMODITY MARKET ON FOREIGN DIRECT INVESTMENT (FDI)IN INDIA"** published in JOURNAL OF MANAGEMENT RESEARCH AND ANALYSIS (SELECT) Vol. 06, Issue No. 01(ICSMPPP), January 1900 ISSN : 1234-5678, Impact factor , Scopus Index , h - index , Citation index jmrsonline.com
16. **"Problems of SSi in India"** published in International Journal of Management and social Development (PEER REVIEW) Vol. 2, Issue No. 11/2/2015, January 1900 ISSN : 2348-1919.
17. **"A STUDY ON CONTRIBUTION OF STATE BANK OF INDIA TO SMALL SCALE INDUSTRY IN TIRUCHIRAPPALI DISTRICT."** published in WESLEYAN JOURNAL OF RESEARCH (PEER REVIEW) Vol. 13, Issue No. 4(X), January 1900 ISSN : 0975-1386.

Publication in Books

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1. **A study on SSi,s perception towards Financial Assistance.** Contemporary Issues in Business. Bishop Heber College :, December 2015.
2. **A study on Online shopping in India.** Digital india prospects and challenges. trichy :Department of commerce, August 2015.
3. **Role of Banks in in the growth of SSi.** Green Marketing. cuddalore :Yazhini pathipagam, November 2014.
4. **Role of Banks in in the growth of SSi.** Green Marketing. cuddalore :Yazhini pathipagam, November 2014.
5. **An Analysis of Job satisfaction of SHANTHI Engg. Industries Pvt. Ltd, Trichy..** Applied Researchin Commerce and Management. Trichy :Commerce department, January 2014.
6. **An Analysis of Job satisfaction of SHANTHI Engg. Industries Pvt. Ltd, Trichy..** Applied Researchin Commerce and Management. Trichy :Commerce department, January 2014.
7. **Corporate Responsibility and nurturing Talents.** Talent Management. Trichy :Bishop Heber College, October 2012.
8. **Corporate Responsibility and nurturing Talents.** Talent Management. Trichy :Bishop Heber College, October 2012.
9. **The present Scenario of commercial Banks in capital Markets.** Role of Technology Upgradation and its impact on Banking service sector in the new Millennium. Trichy :Jazym Publications, March 2012.
10. **A keystone of microfinance of self help group.** Business and finance. Trichy :Arun Vasam Publishers, March 2012.

1. International level Conference Entitled **"CURRENT ISSUES IN INDIAN ECONOMY"** at BISHOP HEBER COLLEGE, TRICHY., sponsored by ISDC, during 08/01/2020 to 08/01/2020.

TRAINING PROGRAMME

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- # COLLEGE level on **"FACULTY DEVELOPMENT PROGRAM ON FINANCIAL MARKETS"**
Sponsored by NSE ACADEMY, Organized by DEPARTMENT OF COMMERCE at BISHOP HEBER COLLEGE during 01/12/2021 - 01/12/2021.
- # NATIONAL level on **"FACULTY DEVELOPMENT PROGRAM ON INNOVATIVE APPROACHES IN MANAGEMENT TEACHING"** Sponsored by HOLY CROSS COLLEGE, Organized by DEPARTMENT OF BUSINESS ADMINISTRATION at ONLINE during 20/09/2021 - 24/09/2021.
- # NATIONAL level on **"FACULTY DEVELOPMENT PROGRAM"** Sponsored by AGURCHAND MAN MULL JAIN COLLEGE., Organized by DEPARTMENT OF COMMERCE at ONLINE during 10/07/2021 - 08/10/2021.
- # COLLEGE level on **"FACULTY DEVELOPMENT PROGRAM ON SIX SIGMA STRAGY"**
Sponsored by SYNERGY SCHOOL OF BUSINESS SKILLS, Organized by DEPARTMENT OF COMMERCE at BISHOP HEBER COLLEGE during 10/07/2021 - 10/07/2021.
- # NATIONAL level on **"FACULTY DEVELOPMENT PROGRAM ON MULTI DIMENSIONAL APPROACHES TO RESEARCH IN SOCIAL SCIENCE"** Sponsored by KSR CARTS AND SCIENCE COLLEGE, SALEM., Organized by DEPARTMENT OF COMMERCE at ONLINE during 16/06/2021 - 22/06/2021.
- # NATIONAL level on **"WEBINAR ON THE CURRENT STATE OS INDIAN ECONOMY"** Sponsored by BISHOP HEBER COLLEGE, Organized by BISHOP HEBER COLLEGE at ONLINE during 09/04/2021 - 01/01/1900.
- # NATIONAL level on **"DIGITAL MARKETING TOOLS FOR 21ST CENTURY"** Sponsored by MANNAR THIRUMALAI NAICKER COLLEGE,, Organized by MANNAR THIRUMALAI NAICKER COLLEGE at MADURAI during 30/05/2020 - 30/05/2020.
- # NATIONAL level on **"STATISTICAL APPLICATION USING SPSS"** Sponsored by IQAC, Organized by SHASUN JAIN COLLEGE FOR WOMEN at CHENNAI during 16/05/2020 - 17/05/2020.
- # NATIONAL level on **"ONLINE TRAINING ON MS POWER POINT POWER POINT"** Sponsored by EDU - SKILL HARVEST INSTITUTE, Organized by EDU- SKILL at during 28/04/2020 - 28/04/2020.
- # NATIONAL level on **"FACULTY DEVELOPMENT PROGRAMME"** Sponsored by MHRD, Organized by RAMANUJAN COLLEGE at DELHI during 20/04/2020 - 06/05/2020.
- # COLLEGE level on **"INTER COLLEGIATE FACULTY DEVELOPMENT PROGRAMME ON R PROGRAMMING FOR STATISTICAL ANALYSIS"** Sponsored by BISHOP HEBER COLLEGE, Organized by COMMERCE DEPARTMENT at TRICHY during 22/01/2019 - 23/01/2019.
- # COLLEGE level on **"capacity Building programme"** Sponsored by IQAC, Organized by IQAC Bishop Heber College at Bishop Heber college during 25/02/2017 - 01/01/1900.
- # COLLEGE level on **"faculty enrichment programme"** Sponsored by IQAC, Organized by IQAC Bishop Heber College at Bishop Heber college during 18/02/2016 - 19/02/2016.
- # REGIONAL level on **"Capacity Building Programme"** Sponsored by IQAC, Organized by IQAC Bishop Heber College at Bishop Heber college during 27/10/2015 - 01/01/1900.



Signature of Staff
(H.KAVITHA)