

Ms.J.LYDIA

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Department of Commerce,
Bishop Heber College,
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Qualification

Degree	Branch	Institution / University	Year of Passing
Doctrate	Commerce	Bharathidasan University	2018
M. B. A	Finance	Bharathiar University	2014
M. Phil	Commerce	Bharathidasan University	2011
M.F.M	Finance	Bharathidasan University	2008
B. Com	Commerce	Bharathidasan University	2006

Ph.D. Details

Title of Thesis	Area of Specialization	Research Supervisor	Research Centre	Year of Award
The influence of macroeconomic variables on Indian stock market with foreign institutional investments as an intervening variable	Finance	Dr. L.J. Chaarlas	St. Josephs college, Trichy.	November 2018

Work Experience

Name of Institution	Address of Institution	Designation	From	To
Bishop Heber College	Puthur, Trichy - 17	Assistant Professor	2013	Till Dated

Teaching / Research Experience

U.G. : 11 **P.G. :** 11 **M.Phil.** 9 **Ph.D.**

Research Guidance

U.G. : Nil **P.G. :** 11 **M.Phil. :** Nil **Ph.D. :** Nil

Table of Contents

1.	Conferences / workshops / Seminars Attended	24
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6.	Conferences / Workshops / Seminars Organised	1
7.	Research Projects	0
8.	Resource Person	0
9.	Consultancy	0
10.	Awards Recieved	0
11.	Patent	1
12.	Extension Activities Undertaken	0
13.	Professional Membership	0
14.	M.Phil. / Ph.D. Produced	0 / 0

1. International level Conference on **"DIGITAL TRANSFORMATION IN BANKING AND FINANCE"** sponsored by BISHOP HEBER COLLEGE organized by DEPARTMENT OF COMMERCE at TRICHY during 23/03/2022 to 24/09/2022.
2. National level Seminar on **"The current State of Indian Economy"** sponsored by Department of Commerce organized by Department of Commerce at Bishop Heber College, trichy during 09/04/2021 to 01/01/1900.
3. International level Conference on **"Step up Sustainable Development Goals into Actions"** sponsored by Department of Commerce organized by Department of Commerce at Bishop Heber College, trichy during 31/03/2021 to 01/01/1900.
4. College level Seminar on **"Data Analytics and Artificial Intelligence"** sponsored by Department of Commerce and Miles Education organized by Department of Commerce and Miles Education at Bishop Heber College, trichy during 05/03/2021 to 01/01/1900.
5. College level Orientation on **"Enhance your skill through US CMA"** sponsored by Department of Commerce and Miles Education organized by Department of Commerce and Miles Education at Bishop Heber College, trichy during 02/09/2020 to 01/01/1900.
6. International level Conference on **"CURRENT ISSUES IN INDIAN ECONOMY"** sponsored by BISHOP HEBER COLLEGE organized by DEPARTMENT OF COMMERCE at TIRUCHIRAPPALLI during 08/01/2020 to 08/01/2020.
7. National level Workshop on **"R Programming"** sponsored by Department of Commerce organized by Department of Commerce at during 22/01/2019 to 23/01/2019.
8. International level Conference on **"Sustaining A Competitive Advantage in the Changing Business Scenario"** sponsored by Department of Commerce organized by Department of Commerce at Bishop Heber College, trichy during 12/09/2018 to 01/01/1900.
9. International level Conference on **"EMERGING TRENDS IN SERVICE SECTOR IN THE TRANSFORMATION IN INDIAN ECONOMY"** sponsored by UGC organized by BISHOP HEBER COLLEGE at BHC during 01/12/2017 to 01/12/2017.
10. International level Workshop on **"CONTEMPORARY DEVELOPMENTS IN BANKING AND TECHNOLOGY"** sponsored by UGC organized by DEPARTMENT OF B.COM (BANK MANAGEMENT) ST.JOSEPHS COLLEGE at ST.JOSEPHS COLLEGE , CUDDALORE during 23/09/2017 to 23/09/2017.
11. International level Conference on **"INTERNATIONAL CONFERENCE INDIA STUDY 2017"** sponsored by FOREIGN AFFAIRS OFFICE OF WENZHOU UNIVERSITY organized by WENZHOU UNIVERSITY, CHASHAN UNIVERSITY TOWN, WENZHOU, ZHEJIANG PROVINCE, CHINA at CHINA during 21/04/2017 to 24/04/2017.
12. College level Workshop on **"Curriculum Design"** sponsored by Bishop heber College organized by Bishop heber college at Trichy during 21/11/2016 to 22/11/2016.
13. International level Conference on **"Recent Trends in Business and Finance"** sponsored by Bishop heber College organized by Bishop heber college at Trichy during 05/10/2016 to 05/10/2016.
14. International level Conference on **"Digital India - Prospects and Challenges"** sponsored by Bishop Heber College organized by Department of Commerce at Trichy during 20/06/2016 to 20/06/2016.
15. International level Conference on **"Applied Research in Commerce and Management"** sponsored by Bishop Heber College organized by Department of Commerce at Trichy during 22/01/2014 to 01/01/1900.
16. College level Workshop on **"Research Techniques and Data Analysis"** sponsored by Bishop Heber College organized by Department of Commerce at Trichy during 21/10/2013 to 01/01/1900.

17. National level Conference on **"Talent Management"** sponsored by Bishop heber College organized by Bishop heber college at Trichy during 10/05/2012 to 10/05/2012.
18. National level Conference on **"Capital market efficiency and financial innovation"** sponsored by Oxford Engineering College organized by Oxford Engineering College at Trichy during 05/12/2011 to 01/01/1900.
19. National level Seminar on **"Corporate Governance - Challenges and Opportunities"** sponsored by St. Albert's College organized by St. Albert's College at Cochin, Kerala during 01/01/1900 to 01/01/1900.
20. National level Seminar on **"E- Banking"** sponsored by Holy Cross College organized by Holy Cross College at Trichy during 01/01/1900 to 01/01/1900.
21. University level Seminar on **"Emerging trends in Financial Markets"** sponsored by Bharathidasan University organized by Bharathidasan University at Trichy during 01/01/1900 to 01/01/1900.
22. International level Seminar on **"Role of FII in Indian Stock Market"** sponsored by Bharathidasan University organized by Bharathidasan University at Trichy during 01/01/1900 to 01/01/1900.
23. National level Workshop on **"Application of statistical tools in Commerce / Management Research"** sponsored by Cauvery College for women organized by Cauvery College for women at Trichy during 01/01/1900 to 01/01/1900.
24. College level Workshop on **"Research Methodology and statistical package"** sponsored by St. Josephs College organized by St. Josephs College at Trichy during 01/01/1900 to 01/01/1900.



1. **"STUDENT SATISFACTION WITH SERVICE QUALITY IN HIGHER EDUCATION INSTITUTIONS - AN EMPIRICAL STUDY WITH SPECIAL REFERENCE TO KODIAKANAL, TN"** in the International conference on *EMERGING TRENDS IN SERVICE SECTOR IN THE TRANSFORMATION OF THE INDIAN ECONOMY* sponsored by UGC, organized by BHC at TRICHY during 01/12/2017 to 01/12/2017.
2. **"CROSS CULTURAL VALUES OF INDIA AND CHINA - A CONCEPTUAL STUDY"** in the International conference on *THE INTERNATIONAL CONFERENCE ON INDIA STUDY 2017* sponsored by FOREIGN AFFAIRS OFFICE OF WENZHOU UNIVERSITY, organized by WENZHOU UNIVERSITY, CHASHAN UNIVERSITY TOWN, WENZHOU, ZHEJIANG PROVINCE, CHINA. at CHINA during 21/04/2017 to 24/04/2017.
3. **"A study on analysing the volatility of sectorial indices with special reference to NSE - It, FMCG and Pharmaceutical sector"** in the International conference on *Applied Research in Commerce and Management* sponsored by PG and Research Department of commerce, BHC, organized by PG and Research Department of commerce, BHC at Trichy during 01/01/1900 to 01/01/1900.
4. **"Balancing the firms intermediates relationship in emerging country markets"** in the International conference on *Global Business Strategies* sponsored by , organized by at Bangalore during 01/01/1900 to 01/01/1900.
5. **"Automatic Teller Machine - Issues and Challenges"** in the National conference on *E- Banking* sponsored by Holy Cross College, organized by Holy Cross College at Trichy during 01/01/1900 to 01/01/1900.
6. **"Corporate Governance - Challenges and Opportunities"** in the National conference on *Corporate Governance* sponsored by St. Albert's College organized, organized by St. Albert's College organized at Cochin, Kerala during 01/01/1900 to 01/01/1900.
7. **"Capital market efficiency and financial innovation"** in the National conference on *Trends and Research in Management* sponsored by Oxford Engineering College, organized by Oxford Engineering College at Trichy during 01/01/1900 to 01/01/1900.



1. **"Appendage of artificial intelligence in the sphere of refurbishing human capital management"** published in Journal of Statistics & Management Systems (PEER REVIEW) Vol. 26, Issue No. 4, October 2023 **ISSN : 2169-0014**.
Impact factor , Scopus Index woS, h - index , Citation index
2. **" INVESTING IN PRECIOUS METALS: IS A BETTER CHOICE FOR INVESTORS"** published in Journal of Xidian University (PEER REVIEW) Vol. 14, Issue No. 4, April 2020 **ISSN : 1001-2400**.
Impact factor , Scopus Index UGC CARE GROUP 2, h - index , Citation index
3. **"DOES CAPITAL ASSET PRICING MODEL HOLD GOOD FOR INDIAN STOCKS? A CASE STUDY OF CNX NIFTY CONSTITUENTS"** published in OUR HERITAGE (PEER REVIEW) Vol. 68, Issue No. 45, February 2020 **ISSN : 0474-9030**.
4. **"A Study on the Impact of Foreign Institutional Investment on Bombay Stock Exchange (BSE)"** published in AE International Journal of Multidisciplinary Research (PEER REVIEW) Vol. 3, Issue No. 11, January 2015 **ISSN : 2348 - 6724**.
5. **"A Study on Analysing the Impact of Rate of Interest and Rate of Inflation on Bombay Stock Exchange (BSE)"** published in International Journal of Exclusive Management Research (PEER REVIEW) Vol. 5, Issue No. 10, January 2015 **ISSN : 2249–2585**.
6. **"Using Foreign Institutional Investment as a Tool towards Corporate Social Responsibility"** published in Journal of exclusive Management Science. (PEER REVIEW) Vol. 4, Issue No. 7, January 2014 **ISSN : 2249–2585**.
7. **"A Theoretical Analysis of the Cyclical Impact of Green-Engineering the Purchase-Designs"** published in Arabian Journal of Business and Management Review (OMAN Chapter) (PEER REVIEW) Vol. 1, Issue No. 10, January 2012 **ISSN : ---**.
8. **"AN ASSESSMENT OF SAFETY IN INVESTING COMMODITY DERIVATIVES OF BASE METALS TRADED IN MCX"** published in Arabian Journal of Business and Management Review (OMAN Chapter) (PEER REVIEW) Vol. 1, Issue No. 9, January 2012 **ISSN : ---**.
9. **"SERVICE RELATED ISSUES FACED BY CLIENTS – THE MAJOR CAUSE BEHIND BRAND SWITCHING IN CELLULAR PHONE SERVICE INDUSTRY"** published in Arabian Journal of Business and Management Review (OMAN Chapter) (PEER REVIEW) Vol. 1, Issue No. 7, January 2012 **ISSN : ---**.

Publication in Books

- 3

1. **A study on analysing the volatility of sectorial indices with special reference to NSE - It, FMCG and Pharmaceutical sector.** *Applied Research in Commerce and Management*. Trichy :PG and Research Department of commerce, BHC, Trichy, January 2014.
2. **Balancing the firms intermediates relationship in emerging country markets.** *Global Business Strategies*. Bangalore :Archrs and Elevators Publishing House, January 2013.
3. **commdity market in india: an arena for mrketing of agricultural products.** *Trends and research in Management*. Chennai :CBA Publishers, January 2011.

Books Published / Edited

- 3

- * R. Rajkumar . **Trends and challenges in Management**. Bangalore : Archers and Elevators Publishing House , January 2014.
- * J. Lydia . **Dynamics of Commerce and /management**. Bangalore : Archers and Elevators Publishing House , January 2014.
- * R. Rajkumar . **Essence of Management**. Bangalore : Archers and Elevators Publishing House , January 2014.

Conferences / Workshops / Seminars Organised

- 1

1. College level Seminar Entitled **"Data Analytics and Artificial Intelligence"** at Bishop Heber College, Trichy, sponsored by , during 05/03/2021 to 05/03/2021.

JOURNAL REFEREE

1. **Editor** of International Journal *"Journal of Exclusive Management Science"*(vol.) at Bangalore during 01/01/2013 - Till Date.



Signature of Staff

(J.LYDIA)