## **Prof.M.ANUSUYA**

Assistant Professor, Department of Commerce, Bishop Heber College, Tiruchirappalli - 17. E-mail:

Phone:

Web:

## Qualification

Degree	Branch	Institution / University	Year of Passing
Doctor of Philosophy	Commerce	Bharathidasan University	2017
MBA	Banking and Finanace	Alagappa University	2012
M.phil	Commerce	Bharathidasan University	2005
M. Com	Commerce	Bharathidasan University	2003
B.Com	Commerce	Bharathidasan University	2001

### Ph.D. Details

Title of Thesis		Area of Specialization	1	
A study on Quality of Work Life Public Sector Banks in Tiruchin		Human Resource Manage	<mark>m</mark> ent	
Research Supervisor	Research Centre	while the	Year of Award	
Dr. P. S. Vijayalakshmi	Periyar EVR College	1000000000	February 2017	

Cleared NET / SET:

SET

Details

Year of Passing
February 2016

## **Additional Qualification**

Name of Course	Place of Study	Date	Duration
Marketing Management - I	Online Course	Sep - 2019	Jul - Sep 2019 (8 Week
MANAGING ONLINE CLASSES and CO	Online Course	May /06/ 2020	20th April - 06th May( 1
- CREATING MOOCS			J

# **Work Experience**

Name of Institution	Address of Institution	Designation	From	То
Bharathiyar Arts & Science College for Women	Athur, Thalaivasal Salem.	Lecturer in Commerce	17.06.2005	31.12.08
Bishop Heber College	Puthur Trichy-17	Assistant Professor in Commerce	03.01.2008	Till date
Bharathiyar Arts and science college for women	Athur, Thalaivasal, Salem	Lecturer in Commerce	17.06.2005	31.12.08
Bharathiyar arts & science college for women	Attur, Salem	Lecture	1/6/2005	31/12/2007

Teaching / Research Experience

U.G.: 16 P.G.: 10 M.Phil. Ph.D.

Research Guidance

U.G.: P.G.: 10 M.Phil.: Ph.D.:



## **Table of Contents**

1.	Conferences / workshops / Seminars Attended	11
2.	Research Papers Presented	11
3.	Publication in Journals	10
4.	Publication in Books	4
5.	Books Published / Edited	1
6.	Conferences / Workshops / Seminars Organised	3
7.	Research Projects	0
8.	Resource Person	0
9.	Consultancy	0
10.	Awards Recieved	0
11.	Patent	0
12.	Extension Activities Undertaken	0
13.	Professional Membership	0
14.	M.Phil. / Ph.D. Produced	0 / 0

- 11
- State level Workshop on "Faculty enrichment programme" sponsored by Internal Quality
  Assurance Cell organized by Internal Quality Assurance Cell at Bishop Heber College, Trichy during
  18/02/2016 to 19/02/2016.
- 2. State level Workshop on "Research Techniques and Data Analysi" sponsored by PG and Research Department of Commerce organized by PG and research Department of commerce at Bishop Heber College, Trichy during 21/10/2013 to 01/01/1900.
- National level Seminar on "Contemporary trends in the Avenues of Commerce and Management" sponsored by PG and Research Department of Commerce organized by PG and research Department of commerce at Cauvery College, Trichy during 20/09/2013 to 21/09/2013.
- 4. National level Seminar on "Financial Inclusion for Inclusive growth- Issues and challenges" sponsored by PG and Research Department of Commerce organized by PG and research Department of commerce at Periyar EVR College during 26/04/2013 to 27/04/2013.
- 5. National level Seminar on "Corporate Governance" sponsored by Department of commerce organized by Department of commerce at Ayya Nadar Janaki Ammal College, Virudhunagar during 05/02/2010 to 06/02/2010.
- 6. International level Seminar on "Smart journal of business management stuidies" sponsored by Department of commerce organized by Department of commerce at Bharathidasan University, Trichy during 09/01/2010 to 10/01/2010.
- State level Workshop on "SPSS Package" sponsored by Department of commerce organized by Department of commerce at Cauvery College for women during 03/04/2009 to 04/04/2009.
- 8. State level Seminar on "Contemporary issues in insurance sector" sponsored by Department of commerce organized by Department of commerce at PSGR Krishnammal College for women during 28/01/2009 to 01/01/1900.
- 9. State level Seminar on "Changing scenario of Banking sector" sponsored by PG and Research Department of Commerce organized by Department of commerce at Maharaja Arts and Science college, Coimbatore during 19/09/2008 to 01/01/1900.
- 10. International level Seminar on "Emerging paradigm in Financial services" sponsored by Department of commerce organized by Department of commerce at Cauvery College for women during 07/04/2007 to 08/04/2007.
- 11. State level Workshop on "Research in Commerce" sponsored by PG and Research Department of Commerce organized by PG and research Department of commerce at Jamal Mohamed College during 29/11/2003 to 30/11/2003.

- 1. "A study on the Quality of Work Life among employees of Public sector banks in Tiruchirappalli, Tamil nadu" in the International conference on Emerging trends in Commerce and management sponsored by UGC and TANSCHE, organized by Department of Commerce and Corporate Secretaryship at Chennai during 29/07/2015 to 29/07/2015.
- 2. "A study on the Quality of Work Life among employees of Public sector banks in Tiruchirappalli, Tamil nadu" in the International conference on Emerging trends in Commerce and management sponsored by UGC and TANSCHE, organized by Department of Commerce and Corporate Secretaryship at Chennai during 29/07/2015 to 30/07/2015.
- 3. "A study on the Quality of Work Life among employees of Public sector banks in Tiruchirappalli, Tamil nadu" in the International conference on Emerging trends in Commerce and management sponsored by UGC and TANSCHE, organized by Department of Commerce and Corporate Secretaryship at Chennai during 29/07/2015 to 30/07/2015.
- 4. "A study on the present trends of E-HRM special references to DSM Soft Private Ltd., Trichy" in the International conference on *Digital India* sponsored by Bishop Heber College, organized by Bishop Heber College at Trichy during 20/07/2015 to 01/01/1900.
- 5. **"E-Learning"** in the International conference on *Digital India* sponsored by Bishop Heber College, organized by Bishop Heber College at Trichy during 20/07/2015 to 01/01/1900.
- 6. "A study on Quality of Work Life among employees of Public and Private banks in Tiruchirappalli" in the International conference on Applied Research in Commerce and Management sponsored by Bishop Heber College, organized by Bishop Heber College at Trichy during 22/01/2014 to 22/01/2014.
- 7. "A study on Consumer behavior in Aavin Dairy product industry, Tiruchirappalli" in the International conference on Applied Research in Commerce and Management sponsored by Bishop Heber College, organized by Bishop Heber College at Trichy during 22/01/2014 to 01/01/1900.
- 8. "BANCASSURANCE: The Convergence between Banking and Insurance" in the National conference on Contemporary trends in the Avenues of commerce and management sponsored by PG and Department of Commerce, organized by PG Department of Commerce at Trichy during 20/09/2013 to 21/09/2013.
- 9. "Innovation HR Practice in Banking" in the National conference on Entrepreneurship- In the Age of Conglomerates sponsored by Department of Commerce, organized by Department of Commerce at Kodaikanal christian college, during 17/09/2013 to 17/09/2013.
- 10. "Social Media Marketing" in the International conference on Recent trends in Business and management sponsored by Department of Commerce, organized by Department of Commerce at AVS College of Arts and Science college, Salem during 26/07/2013 to 26/07/2013.
- "A study on the factor influencing green enterprises with special reference to Trichy" in the International conference on *Recent trends in Business and Finance* sponsored by Bishop Heber College, organized by Bishop Heber College at Trichy during 01/01/1900 to 01/01/1900.

### Publication in Journals

- "A Study on Factors Influencing Green Entrepreneurs With Special Reference to Tiruchirappalli City" published in International Journal of Scientific Research and Review (PEER REVIEW) Vol. 7, Issue No. 64650, September 2018 ISSN: 2279 543X.
- 2. "A Study on the present trends in E-HRM with special reference to DSM Soft Private Limited, Trichy" published in Digital India prospects and challeges (CONFERENCE PROCEEDING) Vol. VI, Issue No., April 2016 ISSN: ---.
- 4. "JEMS" published in ExclusivebManagement Science (E-JOURNAL) Vol. 4, Issue No. 3, March 2015 ISSN: 2277-5684.
- 5. **"BANCASSURANCE: The convergence between banking and insurance"** published in Contemporary trends in the avenues of commerce and management (CONFERENCE PROCEEDING) Vol. 7, Issue No. 1&2, September 2013 ISSN: 0975-1300.
- 6. "A study on Impact of Job enrichment on employee motivation at Nagappa Corporation, Trichy" published in Talent Management (CONFERENCE PROCEEDING) Vol., Issue No., February 2013 ISSN: ---.
- 7. "Stock Market and Macro Economic behaviour in India" published in Search and Research in Commerce and Management (CONFERENCE PROCEEDING) Vol., Issue No., March 2012 ISSN:
- 10. "Quality of Work Life among Bank Professionals: A Study undertaken at Indian Bank, Trichy City" published in Business Intelligence and innovations (CONFERENCE PROCEEDING) Vol. 2, Issue No. 2, January 1900 ISSN: 2348 4705.

### **Publication in Books**

- A Study on the Present Trends in E-HRM with Special reference to DSM Soft Private Limited, Trichy. Digital India Prospects and Challenges. Bishop Heber College, Trichy: Department of Commerce, April 2016.
- A Study on Impact of Job Enrichment on Employee Motivation at Nagappa Corporation,
   Trichy. Talent Management. Bishop Heber College, Trichy: Department of Commerce, February 2013.
- A Study on Impact of Job Enrichment on Employee Motivation at Nagappa Corporation,
   Trichy. Talent Management. Bishop Heber College, Trichy: Department of Commerce, February
   2013.
- 4. **Stock market and Macro Economic behaviour in India**. Search and Research Commerce and Management. Bishop Heber College, Trichy: Learntech Press, March 2012.

\* Dr. Joseph Anbarasu . *Finance and Computer*. Bishop Heber College, Trichy : PROMOFORCE, Trichy , April 2013.

3

### Conferences / Workshops / Seminars Organised

- International level Conference Entitled "SUSTAINING A COMPETITIVE ADVANTAGE IN THE CHANGING BUSINESS SCENARIO" at Trichy, sponsored by Bishop Heber College, during 01/01/1900 to 01/01/1900.
- 2. National level Workshop Entitled "Entrepreneurial Skill Development" at Trichy, sponsored by Bishop Heber College, during 01/01/1900 to 01/01/1900.
- 3. National level Workshop Entitled "Innovation Driven Entrepreneurship" at Trichy, sponsored by Bishop Heber College, during 01/01/1900 to 01/01/1900.

