

## Mr.P.RAMARAJ

Assistant Professor,  
Department of Management Studies,  
Bishop Heber College,  
Tiruchirappalli - 17.

E-mail :

Phone :

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### Qualification

Degree	Branch	Institution / University	Year of Passing
Doctor in Philosophy	Management	Bharathidasan University	2022
Management	HR	Sri Venkateswara University	2011
MBA	Finance and HR	Bharathidasan University	2008
Bsc	Maths	Bharathidasan University	2006

### Ph.D. Details

Title of Thesis	Area of Specialization	Year of Award
A study on Impulse Buying Behaviour in online portal, Trichy District, Tamil5.	Marketing	June & 2022
Research Supervisor	Research Centre	
Dr. Michael David Premkumar	Bishop Heber College, Trichy.17	

### Additional Qualification

Name of Course	Place of Study	Date	Duration
DCA	Tamil nadu co - operative society	2005	1 year
Capital Market Dealers module	NSE, Chennai	2007	6 months

### Work Experience

Name of Institution	Address of Institution	Designation	From	To
Bishop Heber College	Bishop Heber College, Vayalur Road, Trichy. 17	Assistant Professor	19.11.2008	till date

### Teaching / Research Experience

U.G. : 14      P.G. : 14      M.Phil.      Ph.D.

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6.	Conferences / Workshops / Seminars Organised	3
7.	Research Projects	0
8.	Resource Person	4
9.	Consultancy	0
10.	Awards Recieved	0
11.	Patent	0
12.	Extension Activities Undertaken	0
13.	Professional Membership	0
14.	M.Phil. / Ph.D. Produced	0 / 0

1. International level Conference on **"INTERNATIONAL CONFERENCE ON ADVANCEMENT IN BUSINESS IN THE DIGITAL ERA"** sponsored by NIL organized by JAMAL MOHAMED COLLEGE at TRICHY during 17/02/2021 to 17/02/2021.
2. College level Workshop on **"Hands on Training on e - Content Development"** sponsored by Bishop Heber college organized by Deanery of Research and Development, Bishop Heber college at Trichy during 12/07/2018 to 01/01/1900.
3. College level Workshop on **"Faculty Development Programme"** sponsored by Bishop Heber College organized by Department of Management studies at Trichy during 17/11/2017 to 18/11/2017.
4. National level Workshop on **"A 5 day national level training programme on Thesis writing"** sponsored by Bharathidasan University organized by Bharathidasan University at Palkalai perur during 30/10/2017 to 03/11/2017.
5. State level Workshop on **"Faculty Knowledge program"** sponsored by ICFAI Business School organized by ICFAI Business School at Trichy during 28/07/2017 to 01/01/1900.
6. College level Workshop on **"Faculty Empowerment Programme"** sponsored by Bishop Heber college organized by Bishop Heber College at Trichy during 14/06/2017 to 01/01/1900.
7. State level Workshop on **"R - STAT"** sponsored by Bishop Heber college organized by Department of Acturial Science at Trichy during 20/02/2017 to 22/02/2017.
8. National level Workshop on **"FDP on recent trends in research methodology"** sponsored by Oxford engineering college, trichy organized by Oxford engineering college, trichy at Trichy during 01/01/1900 to 01/01/1900.
9. College level Workshop on **"SPSS"** sponsored by Bishop Heber College organized by Bishop Heber College at Trichy during 01/01/1900 to 01/01/1900.
10. College level Refresher on **"Teaching tools and techniques"** sponsored by Bishop Heber College organized by Bishop Heber College at trichy during 01/01/1900 to 01/01/1900.
11. National level Workshop on **"FDP on Research methodology"** sponsored by Gnanam School of business, Tanjavur organized by Gnanam School of business, Tanjavur at Tanjavur during 01/01/1900 to 01/01/1900.

1. **"A study on Investors Perception towards Mutual Funds in Trichy District"** in the International conference on *Financial Markets: Issues and challenges* sponsored by Bharathidasan University, organized by Department of Commerce of Financial Studies at Palkalaiperur, Trichy-24 during 06/01/2018 to 07/01/2018.
2. **"Brand communication in B2B Market"** in the College conference on *Keynote -2012* sponsored by Care school of Business, organized by Care School of Business at Trichy during 09/02/2012 to 10/02/2012.
3. **"Effectiveness of social networking in recruitment"** in the University conference on sponsored by UGC, organized by Bharathidasan university at Trichy during 01/01/1900 to 01/01/1900.
4. **"Ethics in advertising"** in the College conference on sponsored by , organized by Care school of business at Trichy during 01/01/1900 to 01/01/1900.
5. **"Challenges of Indian business in global economy"** in the International conference on sponsored by , organized by at Annai Mathamal Sheela Engg.College during 01/01/1900 to 01/01/1900.

## Publication in Journals

- 1

1. **"AN Analysis of knowledge management practices to enrich college teachers with reference to bishop heber college, trichy"** published in Wesleyan Journal of Research (PEER REVIEW) Vol. 14, Issue No. 1(111), January 2021 ISSN : 09751386.

## Books Published / Edited

- 4

- \* P. Ramaraj . **Computer Applications in Business**. Bishop Heber college, Trichy : , January 2019.
- \* Dr. Michael David Premkumar . **Investment Management**. Bishop Heber College, Trichy : , August 2018.
- \* P. Ramaraj . **Business Mathematics and Statistics**. Bishop Heber college, Trichy : , January 2018.
- \* Dr. Victor Lazarus . **Life Skills**. : , November 2017.

## Conferences / Workshops / Seminars Organised

- 3

1. College level Workshop Entitled **"Workshop on SPSS packages"** at Bishop Heber College, Trichy, sponsored by , during 01/01/1900 to 01/01/1900.
2. Local level Workshop Entitled **"Workshop on capital market operations"** at Bishop Heber College, Trichy, sponsored by , during 01/01/1900 to 01/01/1900.
3. College level Workshop Entitled **"Workshop on effective communication"** at Bishop Heber College, Trichy, sponsored by Department association, during 01/01/1900 to 01/01/1900.

1. College level Workshop on **"Recent Trends in Teaching Padaegogy"** at Trichy, 30/11/2018.
2. College level Invited Lectures on **"Aptitude and Reasonoing"** at Department of Tamil, Bishop Heber college, 27/11/2018.
3. College level Workshop on **"Aptitude and reasoning"** at Bishop Heber college, Trichy, 25/08/2017.
4. College level Invited Lectures on **"Personality Devlopment"** at Government polytechnic college, Karur, 01/07/2015.



**Signature of Staff**  
**(P.RAMARAJ)**