

Mrs.R.SHEEBA

Assistant Professor,
Department of Commerce,
Bishop Heber College,
Tiruchirappalli - 17.

E-mail : sheebaruban@gmail.com

Phone : 8300098844

Web:

Qualification

Degree	Branch	Institution / University	Year of Passing
PhD	commerce	Bharathidasan University	2016
MPhil	commerce	Mother Teresa University	2007
Mcom	Commerce	Anamalai University	2002
Bcom	commerce	Manomanium Sundernar University	2000

Ph.D. Details

Title of Thesis	Area of Specialization	Research Centre	Year of Award
A Study on customer satisfaction of personal banking services of personal banking services offered by public sector banks, Tiruchirappalli	Banking	Bishop Heber college	August 2016
Research Supervisor Dr. Parimala Kalarani			

Cleared NET / SET :	Details	Year of Passing
SET	1202616	February 2016

Additional Qualification

Name of Course	Place of Study	Date	Duration
PGDCA	Annamalai University	May 2008	one year
Research Methodology	Grabs Educational Trust	5/05/20 to 11/05/20	one week

Work Experience

Name of Institution	Address of Institution	Designation	From	To
DMI St Eugene University	Lusaka, Zambia, South Africa.	Programme Director	October 2009	August 2010
Sangamam Arts and science college	Sangamam Arts and science college, Gingee, India	Assistant professor	June 2012	May 2012
Bishop Heber College	Bishop Heber College, Trichy	Assistant professor	18/06/2013	still now

Teaching / Research Experience

U.G. : 5

P.G. :

M.Phil.

Ph.D.

Research Guidance

U.G. :

P.G. : 6

M.Phil. :

Ph.D. :

Table of Contents

1.	Conferences / workshops / Seminars Attended	22
2.	Research Papers Presented	36
3.	Publication in Journals	21
4.	Publication in Books	6
5.	Books Published / Edited	0
6.	Conferences / Workshops / Seminars Organised	0
7.	Research Projects	0
8.	Resource Person	0
9.	Consultancy	0
10.	Awards Recieved	0
11.	Patent	0
12.	Extension Activities Undertaken	0
13.	Professional Membership	0
14.	M.Phil. / Ph.D. Produced	0 / 5

1. National level Workshop on **"Workshop"** sponsored by Bishop Heber College organized by N-LIST at Trichy during 26/03/2021 to 27/03/2021.
2. College level Workshop on **"E Commerce and cloud computing post covid 19"** sponsored by UDC college organized by UDC College at Trichy during 01/06/2020 to 01/01/1900.
3. College level Workshop on **"Virtual Teaching- Learning the Effective wayMoodle"** sponsored by Dr MGR Educational and Research Institute organized by Institution of Engineers at Chennai during 29/05/2020 to 01/01/1900.
4. National level Workshop on **"Skillset for Effective Classroom Teaching"** sponsored by R.M.K Engineering College organized by R.M.K Engineering College at New Delhi during 23/05/2020 to 01/01/1900.
5. College level Workshop on **"Covid 19 and Revelance"** sponsored by American College organized by American College at Madurai during 23/05/2020 to 01/01/1900.
6. College level Workshop on **"Business Analytics and Debt Recovery"** sponsored by Zillion cubes Learning Foundation organized by Periyar Maniammal at Chennai during 22/05/2020 to 01/01/1900.
7. University level Workshop on **"Art of Debriefing in Simulation based Learning"** sponsored by Zillion cubes Learning Foundation organized by Hindusthan Arts & Science college at Chennai during 22/05/2020 to 01/01/1900.
8. National level Workshop on **"Digital Marketing"** sponsored by Indian Institute of Digital Education organized by IID at New Delhi during 22/05/2020 to 01/01/1900.
9. University level Workshop on **"Teaching quantitative course in virtual class room tools and tips"** sponsored by Christ University organized by Christ University at Bangalore during 14/05/2020 to 14/05/2020.
10. College level Workshop on **"Future of Entrepreneurship and Employment Opportunities"** sponsored by Nehru Groups organized by Nehru Institute of Technology at Coimbatore during 13/05/2020 to 01/01/1900.
11. College level Workshop on **"Life Skill Development"** sponsored by Idhya College for women organized by Department of commerce at Kumbakonam during 11/05/2020 to 01/01/1900.
12. College level Workshop on **"International Patent Filing Process"** sponsored by Sri Krishna Institution organized by Sri Krishna Institute of technology at Coimbatore during 25/04/2020 to 01/01/1900.
13. College level Workshop on **"Prediction and Time series forecasting in power Electronics and using Artificial Intelligence"** sponsored by Sri Krishna Institution organized by Sri Krishna Institute of technology at Coimbatore during 25/04/2020 to 01/01/1900.
14. International level Conference on **"Current Issues In Indian Economy"** sponsored by ISDC organized by Bishop Heber College at Trichy during 08/01/2020 to 08/01/2020.
15. International level Workshop on **"Internation Financial Reporting Standards"** sponsored by ISDC organized by Bishop Heber College at Trichy during 09/02/2018 to 09/02/2018.
16. College level Workshop on **"Curriculum Design and Evaluation Techniques"** sponsored by DST -FIST- STAR College organized by Bishop Heber College at Trichy during 22/11/2016 to 01/01/1900.
17. College level Workshop on **"Effectively Imparting Moral values on students"** sponsored by Bishop Heber College organized by Bishop Heber College at Trichy during 26/06/2016 to 26/06/2016.

18. College level Workshop on **"Question Paper Setting"** sponsored by Bishop Heber College organized by Bishop Heber College at Trichy during 19/07/2014 to 01/01/1900.
19. College level Workshop on **"Research Techniques and Data Analysis"** sponsored by Bishop Heber College organized by Bishop Heber College at Trichy during 21/10/2013 to 21/10/2013.
20. International level Conference on **"Leadership styles"** sponsored by Bishop heber College organized by Commerce Department at Bishop Heber College during 03/12/2012 to 01/01/1900.
21. College level Workshop on **"Capacity Building Programme"** sponsored by Bishop Heber College organized by Bishop Heber College at Trichy during 25/02/2012 to 25/02/2012.
22. College level Workshop on **"Science,Society and Religion"** sponsored by ICSSR organized by Bishop Heber College at Trichy during 19/02/2011 to 01/01/1900.



1. **"Awareness of Mobile Payment among Customers Pre and Post covid"** in the International conference on *International conference on Advancement in Business in the Digital ERA 2021* sponsored by Jamal Mohamed College, organized by PG & Research Department of Commerce at Trichy during 17/02/2021 to 17/02/2021.
2. **"The Impact of organizational politics of Higher Educational Institution in Trichy."** in the National conference on *International Conference* sponsored by DBT Star College Scheme DST, organized by Jamal Mohamed College at Trichy during 17/02/2021 to 17/02/2021.
3. **"The Impact of Organisational politics of Higher Educational Institution"** in the International conference on *International conference on Advancement in Business in the Digital ERA 2021* sponsored by Jamal Mohamed College, organized by PG & Research Department of Commerce at Trichy during 17/02/2021 to 17/02/2021.
4. **"Awareness of mobile payment system among customers"** in the National conference on *International Conference* sponsored by DBT Star College Scheme DST, organized by Jamal Mohamed College at Trichy during 17/02/2021 to 17/02/2021.
5. **"A Study on customer perception of personal banking services offered by public sector Banks"** in the International conference on *Sustaining a competitive advantage in the changing business Scenario* sponsored by Bishop heber College, organized by PG & Research Department of Commerce at Trichy during 12/09/2018 to 12/09/2018.
6. **"Virtual Learning"** in the International conference on *Sustaining a competitive advantage in the changing business Scenario* sponsored by Bishop heber College, organized by PG & Research Department of Commerce at Trichy during 12/09/2018 to 01/01/1900.
7. **"Investment Avenues for Investor with Special Reference to Business people"** in the International conference on *Sustaining a competitive advantage in the changing business Scenario* sponsored by Bishop heber College, organized by PG & Research Department of Commerce at Trichy during 12/09/2018 to 12/09/2018.
8. **"A Study on E Marketing"** in the National conference on *E Marketing Trends- A Platform for Digital Thinkers* sponsored by Kongu Arts and Science College, organized by PG & Research Department of Commerce at Erode during 16/12/2017 to 01/01/1900.
9. **"Demonetization -An Empirical Study"** in the International conference on *Emerging Trends in service sector in the Transformation of the Indian Economy* sponsored by Bishop heber College, organized by PG & Research Department of Commerce at Trichy during 01/12/2017 to 01/12/2017.
10. **"A Study on Modern Technique in Teaching and learning"** in the International conference on *Emerging Trends in service sector in the Transformation of the Indian Economy* sponsored by Bishop heber College, organized by PG & Research Department of Commerce at Trichy during 01/12/2017 to 01/01/1900.
11. **"A Study on Green Human Resource Management"** in the International conference on *International Conference on Business, Finance and Management Challenges in the Global ERA* sponsored by Urumu Dhanalakshmi college, organized by PG & Research Department of Commerce at Trichy during 20/01/2017 to 20/01/2017.
12. **"Green HRM: An Organisational strategy for sustainable Development"** in the International conference on *International Conference on Recent trends in Business an Finance* sponsored by Bishop heber College, organized by PG & Research Department of Commerce at Trichy during 05/10/2016 to 05/10/2016.
13. **"Benefits & Risk of online marketing"** in the International conference on *Digital India Prospects and Challenges* sponsored by , organized by PG & Research department of commerce at Trichy during 20/08/2015 to 20/08/2015.

14. **"Impact of vending machine in Digital economy"** in the International conference on *Digital India Prospects and Challenges* sponsored by , organized by PG & Research department of commerce at Trichy during 20/08/2015 to 01/01/1900.
15. **"Business communication in Digital environment"** in the International conference on *Digital India Prospects and Challenges* sponsored by , organized by PG & Research department of commerce at Trichy during 20/08/2015 to 01/01/1900.
16. **"A comparative study on personal banking services offered by ICICI & SBI"** in the International conference on *Digital India Prospects and Challenges* sponsored by , organized by PG & Research department of commerce at Trichy during 20/08/2015 to 20/08/2015.
17. **"E- Banking on Entrepreneurs"** in the National conference on *Social Entrepreneurship -A drive for sustainability* sponsored by UGC sponsored, organized by Periyar EVR college at Trichy during 27/02/2015 to 27/02/2015.
18. **"A study on customers satisfaction about the usage of cash deposit machine at trichy"** in the International conference on *comtemporary issues in business* sponsored by , organized by Department of commerce Bishop Heber College at Trichy during 05/12/2014 to 05/12/2014.
19. **"Banking Management Technology and customer adoption towards technology"** in the National conference on *inclusive banking through technology* sponsored by ICSSR, organized by Periyar EVR college at Trichy during 21/02/2014 to 21/02/2014.
20. **"Corporate Governance In India A Legal analysis"** in the State conference on *Different perspectives of companies act 2013 towards corporate excellence* sponsored by , organized by Jamal Mohamed college at Trichy during 01/02/2014 to 01/02/2014.
21. **"A study on ATM usage among college students"** in the International conference on *Applied Research in commerce and management* sponsored by , organized by Department of commerce at Trichy during 22/01/2014 to 22/01/2014.
22. **"E- Banking"** in the National conference on *Contemporary trends in the avenues of commerce and management* sponsored by , organized by Cauvery college for women at Trichy during 20/09/2013 to 13/02/2012.
23. **"Reverse Mortgage"** in the Select conference on *National conference on Entrepreneurship in the age of conglomerates* sponsored by , organized by Kodaikanal christian college at Kodaikanal during 17/09/2013 to 17/09/2013.
24. **"Media - internet"** in the International conference on *Recent Trends in Commerce and Business management* sponsored by AVS college of Arts & Science, organized by Department of commerce at salem during 26/07/2013 to 01/01/1900.
25. **"Discipline a global issue"** in the International conference on *Recent Trends in Commerce and Business management* sponsored by AVS college of Arts & Science, organized by Department of commerce at salem during 25/07/2013 to 25/07/2013.
26. **"A powerful advertising media for internet marketing"** in the International conference on *Innovation and creativity in management practices* sponsored by Kongunadu Arts and Science college, organized by Department of business management & Business management with CA at Coimbatore during 25/09/2012 to 25/09/2012.
27. **"Advertising Media influent"** in the International conference on *Innovation and creativity in management practices* sponsored by Kongunadu Arts and Science college, organized by Department of business management & Business management with CA at Coimbatore during 25/09/2012 to 25/09/2012.
28. **"Role of E Banking in the new millennium"** in the International conference on *Role of technology upgradation and its impact on bnking service sector in the new millennium* sponsored by UGC sponsored, organized by Urumu Dahanalakshmi college at Trichy during 16/03/2012 to 16/03/2012.

29. **"The impact of Gender in leadership"** in the International conference on *sponsored by Personal Dynamism in organisational Development*, organized by Bishop heber college at Trichy during 12/03/2012 to 12/03/2012.
30. **"E- Banking"** in the International conference on *Emerging Trends in management commerce, Education and Economics* sponsored by Swami Vivekananda Institute of Management, organized by Department of commerce at Chennai during 13/02/2012 to 13/02/2012.
31. **"E- Banking and its services"** in the National conference on *Role of banking sector in indian economic development* sponsored by , organized by M.G.R college at Hosur during 30/09/2011 to 30/09/2011.
32. **"Role of bank rates in controlling inflation"** in the National conference on *Role of banking sector in indian economic development* sponsored by , organized by M.G.R college at Hosur during 30/09/2011 to 30/09/2011.
33. **"Impact of inflation and controlling measure"** in the National conference on *Money and banking* sponsored by , organized by National college Department of Economics at Trichy during 30/09/2011 to 30/09/2011.
34. **"Self Help Group-not a magic wand"** in the National conference on *The role of self group in empowering women* sponsored by , organized by A P A College for woman Palani at Palani during 22/09/2005 to 22/09/2005.
35. **"E- learning- Over view"** in the International conference on *Emerging Trends in service sector in the Transformation of the Indian Economy* sponsored by Bishop heber College, organized by PG & Research Department of Commerce at Trichy during 01/01/1900 to 01/01/1900.
36. **"E- learning- Over view"** in the Select conference on *sponsored by , organized by at during* 01/01/1900 to 01/01/1900.



1. **"Perception of Organisational Politics among Higher Educational Institutions in covid 19"** published in anvesak (E-JOURNAL) Vol. 51, Issue No. XVII, June 2021 ISSN : 0378 4568.
2. **"The impact of Organisational Politics of Higher educational Institutions in Trichy"** published in Wesleyan Journal (E-JOURNAL) Vol. 14, Issue No. 1(III), March 2021 ISSN : 0975-1386.
3. **"Impact of unemployment Politics in Indian economy"** published in Heritage (PEER REVIEW) Vol. 68, Issue No. 45, February 2020 ISSN : ---.
4. **"A study on customer usage pattern of personal banking services offered by public sector banks"** published in Scientific journal (PEER REVIEW) Vol. 7, Issue No. , May 2018 ISSN : 2279-543X.
5. **"Demonetization- An Empirical study"** published in Emerging Trends in Services Sector in the Transformation of the Indian Economy (CONFERENCE PROCEEDING) Vol. VIII, Issue No. , March 2018 ISSN : ---.
6. **"Green HRM: An Organisational Strategy for sustainable Development"** published in Recent Trends in Business and Finance (CONFERENCE PROCEEDING) Vol. VII, Issue No. , May 2017 ISSN : ---.
7. **"A Comparative study on Personal Banking Services offered by ICICI and SBI"** published in Digital India Prospects and Challenges (CONFERENCE PROCEEDING) Vol. VI, Issue No. , April 2016 ISSN : ---.
8. **"E- Banking and Entrepreneurs Development"** published in International Journal of Research & Business Innovation (NON PEER REVIEW) Vol. 3, Issue No. 5, February 2015 ISSN : ---.
9. **"A Study on ATM usage among College Teachers"** published in International Journal of Management and Social Development (PEER REVIEW) Vol. 2, Issue No. 2, February 2015 ISSN : ---.
10. **"A Study on ATM usage among College Teachers"** published in International Journal of Management and Social Development (PEER REVIEW) Vol. 2, Issue No. 2, February 2015 ISSN : ---.
11. **"A study on customers perception about the usage of E- corner banking services"** published in Exclusive Management science (E-JOURNAL) Vol. 4, Issue No. 1, January 2015 ISSN : 2277-5684.

12. **"A Study on ATM usage among college students"** published in Applied Research in Commerce and Management (CONFERENCE PROCEEDING) Vol. , Issue No. , January 2014 ISSN : ---.
13. **"A study on the impact of E-Marketing of personal banking services"** published in International journal of Business and administration Research Review (PEER REVIEW) Vol. 1, Issue No. 20, December 2013 ISSN : 2348-0653.
14. **"Reverse Mortgage"** published in Cauvery Research Journal (CONFERENCE PROCEEDING) Vol. 7, Issue No. 1&2, September 2013 ISSN : 0975-1300.
15. **"Role of E Banking in the new Millennium"** published in Role of Technology Upgradation and its impact on Banking service sector (CONFERENCE PROCEEDING) Vol. , Issue No. , March 2012 ISSN : ---.
16. **"The Impact of Gender in Leadership"** published in Personal Dynamism in organisational Developmentttt (CONFERENCE PROCEEDING) Vol. , Issue No. , March 2012 ISSN : ---.
17. **"A Study on socio Economic impact of world vision India in Palani"** published in Search and Research in Commerce and Management (CONFERENCE PROCEEDING) Vol. , Issue No. , March 2012 ISSN : ---.
18. **"Political behaviour in organization in Covid 19 in Higher Educational Institution"** published in KALA (PEER REVIEW) Vol. 26, Issue No. 2(VI), January 1900 ISSN : 0975-7945.
20. **"A study on customer perception of personal banking services offered by public sector banks"** published in Scientific journal (PEER REVIEW) Vol. 7, Issue No. , January 1900 ISSN : 2279-543X.
21. **"Green Human Resource Management"** published in Business, Finance and Management Challenges in the Global ERa (CONFERENCE PROCEEDING) Vol. , Issue No. , January 1900 ISSN : ---.

1. **Demonetization.** *Emerging trends in services sector in the tranformation of the indian economy.* :, January 2018.
2. **An organisational strategy for sustainable development.** *Recent trends in business and finance.* :, May 2017.
3. **A study on customer satisfaction about the usage of cash deposit machine at Trichy.** 978-93-80767-46-8. :, January 2015.
4. **A study on ATM usage among college students.** *Applied Research in commerce and management.* :, January 2014.
5. **The impact of Gender in Leadership.** *Personal Dynamism in organisational Development.* :, March 2012.
6. **Role of E-Banking in the new millennium.** *Role of technology upgradation and its impact on banking service sector in the new millennium.* :Jazym publications, March 2012.

TRAINING PROGRAMME

- 5

- # NATIONAL level ORIENTATION on **"Faculty Induction Programme"** Sponsored by , Organized by Teaching and Learning Centre, Ramanujam College, University of Delhi at during 04/06/2020 - 01/07/2020.
- # NATIONAL level Webnair Series on **"Beyond Academic Excellence- A Reality show"** Sponsored by Nallamuthu Gounder college, Organized by Department of History at Coimbatore during 25/05/2020 - 31/05/2020.
- # NATIONAL level FDP on **"Online Faculty Development Programme on Moodle Learning and Manangement system"** Sponsored by Ministry of Human Resource Management, Organized by Ramanujam College at Virtual during 25/05/2020 - 29/05/2020.
- # NATIONAL level FDP on **"Teaching Learning and Evaluation"** Sponsored by Mother Tresa University, Organized by Arulmigu Palaniandavar College at Palani during 04/05/2020 - 06/05/2021.
- # NATIONAL level FDP on **"Managing online clases and co creating Mooc"** Sponsored by Ministry of Human Resource Management, Organized by Ramanujam College at Virtual during 20/04/2020 - 06/05/2021.



Signature of Staff
(R.SHEEBA)